IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

In re application of: NEAL et al. Attorney Docket No.: DEM1P007

Application No.: 09/888,340 Examiner: NELSON, Freda Ann

Filed: June 22, 2001 Group: 3628

Title: PRICE OPTIMIZATION WITH RULE Confirmation No.: 7213

RELAXATION

RESPONSE TO RESTRICTION REQUIREMENT

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

August 25, 2007

Dear Sir:

In response to the Office Action (restriction requirement) mailed July 27, 2007, Applicants respond with the following claims and remarks.

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.